



Waunakee Rotary Club

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The Waunakee Rotary Club got to know two of the club's new members a little better Oct. 26 when Sean Wayne and Travis Heiser gave their classification talks.

Sean was born in 1976 in Lake Delton and raised in Baraboo where he went to high school before attending UW-Whitewater. During his college days he drove the Ducks at Wisconsin Dells to earn money.

Sean's parents owned Baraboo Candy Company, makers of Cow Pies.

Sean was a member of a finance association and a co-ed professional sales and marketing organization in college, and so was involved in community service. He also met his wife, Holly, through the sales organization, and they have been married six years. They have two children.

Sean and Holly moved to Waunakee in 2007 because of the excellent school system.

Sean owns a financial planning business, Ameriprise, on the west side of Madison. He interned at Northwestern Mutual and Merrill Lynch. His company has seven people working, and he makes sure to always have an intern around to give them life experience. And the people who work with Sean, like Travis Heiser, make it fun, he said.

Sean said his professional mission statement is to provide guidance and expertise to allow the company's clients to focus on the most important things in their lives.

His personal mission statement is to continue to give back to his profession and community.

Travis Heiser, who works with Sean, was born and raised in

Waunakee. He is happy to be a part of Rotary, he said, and also did volunteer work in college, mainly with football camps in Waunakee and with Habitat for Humanity.

Travis' grandfather began Heiser Builders, and his uncle continues to run the company, so he's interested in helping out with building projects that the Rotary Club might have. His parents both work in the medical field.

A 2001 graduate of Waunakee High School, Travis played high school football for four years and was part of the state championship football team. He was also a member of the track team and holds the school record for pole vaulting.

He attended UW-Whitewater, thinking he would play football but found college football is not as much fun as high school football.

Travis graduated with a degree in political science and worked the summer afterwards creating custom boat covers in Lake Geneva. He's pretty handy with a sewing machine, he said.

Travis was ready to take the LSAT and apply to law school when he got a job with an insurance company and found he had a passion for the investment side. He has since obtained the classification of Charter Retirement Planning Counselor and plans to take the Certified Financial Planner exam.

Other news:

• Bill Tygum said five Rotarians are signed up to play Euchre Nov. 5. Rotarians are welcome to bring spouses or significant others to the event at Rex's Nov. 5 at 6 p.m.

• Also on Nov. 5 following the Rotary meeting, Bill Erickson could use some help checking the light

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Calendar of Events:

- Nov. 5, Euchre tournament at Rex's, 6 p.m.
- Nov. 26, Thanksgiving breakfast
- Dec. 17, Christmas party at Rex's

displays at Qual Line Fence in preparation for the Rotary in Lights event. Those displays at will be put up at Village Park at Division Street Nov. 21 and 28.

Guests: ??

Birthdays: None.

Anniversaries: Nov. 6, Jim and Margaret Meyer; Nov. 9, Bill and Jeanette Erickson.

Prayers: Nov. 5, Susan Vergeront; Nov. 12, Leonard Allen; Nov. 19, Pat Durden.

Programs: Nov. 5, Club Assembly.

Greeters: Nov. 5, Pat Durden and Fritz Durst; Nov. 12, Rex Endres and Gary Epping; Nov. 19, Bill Erickson and Betsy Flanagan; Nov. 26, Thanksgiving Day.

Make up meetings online

It's easy to make up a meeting on the Internet. The site is www.rotaryclubone.org. Print out the form and give it to Phil Willems, the club secretary.